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COMMUNITY CONSULTATION AND BROKERAGE //

STRATEGIC ILLUSTRATIONS // PROJECT MANAGEMENT

// INFOGRAPHICS AND DATA VISUALISATION // PRINT

PUBLISHING // DIGITAL // WEBSITES // ANIMATION //

ABORIGINAL AND TORRES STRAIT ISLAND ARTWORK

COMMISSIONS // IMAGE LICENSING (ICIP) //

COMMUNITY AND STAKEHOLDER ENGAGEMENT //

PUBLIC RELATIONS // STRATEGIC DESIGN

COMMUNICATIONS // BOTH-WAYS CAPACITY

BUILDING // COMMUNITY-LED TRAINING VIDEOS //

DIGITAL STORYTELLING.

Saltwater People is an Indigenous-owned creative agency delivering strategic consultation, communications and engagement for government, institutions and not-for-profits who work alongside Aboriginal and Torres Strait Island communities.

As a Creative Agency for Change, Saltwater People work with both Aboriginal and Torres Strait Islander and non-Indigenous creatives, strategists and specialists from across Australia. We bring a personal commitment to ensure First Nations people are included in all aspects of creation and production. This process is reflected in outcomes that are culturally sensitive, dynamic and engaging.

Saltwater People is Supply Nation registered creative agency for social impact. Our team is comprised of 60-70% Aboriginal and Torres Strait Islander creatives. Saltwater People's work is undertaken with respect to [Indigenous Cultural and Intellectual Property](#) (ICIP). We are a member of the [Indigenous Art Code](#) and guided by the [Indigenous Design Charter](#), ensuring all work conducted is ethical and of the highest quality.

Saltwater People work with a network of Aboriginal and Torres Strait Islander creatives, writers and strategists, who bring industry expertise, professional qualifications, and cultural understandings on how stories are shared.

Our national team are committed to providing opportunities for emerging Indigenous professionals and are committed to increasing economic pathways for First Nations creatives living in some of the remotest parts of Australia. We achieve these goals through our generous network of good people, built through decades of living and working with remote Indigenous communities across Australia.

Established in 2018 as a remote agency, the Saltwater studio is located at Pebbly Beach on Kuku Yalanji, Djabaguy and Yirrganydji sea country (in Far North Queensland). Our Agency is designed to lead on best practice engagement, with regional and remote expertise and capability. Our ongoing clients work across Indigenous health and research, arts and culture, and the environment. Some of our clients include:



OUR CAPABILITIES

CULTURAL CAPABILITY

Saltwater People are **Supply Nation** registered, a member of the **Indigenous Art Code** and adhere to **Australia Council** protocols for Working with Indigenous Artists to ensure best practice engagement. We also adhere to (and are professionally trained in) Indigenous Cultural and Intellectual Property, as guided by **Terri Janke and Company**.

OPERATIONAL CAPABILITY

Saltwater People are a pre-qualified supplier with local government procurement partner, **Local Buy**. Saltwater People use a range of quality, secure and modern organisational tools, incl: DropBox (secure file storage), Xero (financial software), G-Suite, Microsoft Office, Asana, Slack, Airtable (project workflow) and Adobe Creative Suite.

INSURANCES

Saltwater People have Public Liability Insurance (\$10 million) per claim and in the aggregate, Workers' Compensation insurance in accordance with the Workers' Compensation and Rehabilitation Act 2003 (Qld) and Professional Indemnity Insurance (\$2 million) per claim.

PROFESSIONAL PARTNERS

Saltwater People are a member of the Chamber of Industry and Commerce Queensland and adhere to Fair Work Australia's guidelines for employee best practice. We also refer to the Awards outlined in Media and Entertainment and Artists Alliance and the National Association for the Visual Arts.

PRO BONO

Saltwater People receive pro bono support from **Gilbert + Tobin Law** and the **Advisory Boards Service**. We are a member of **QLD Government's Accelerating Commercial Enterprise program**. We also provide pro bono services to Indigenous businesses who are scaling up or pivoting.